

Model Release Form



I hereby consent to the use of photographs or video images or sound recordings of myself/of my child (delete as applicable) taken by representatives of NorthLight Media Ltd in any NorthLight Media project for its own use or that of its clients and agents.

I agree that the photographs or video images or sound recordings made of me and any reproductions can be deemed to represent an imaginary person, and further agree that NorthLight Media or any person authorised by or acting on their behalf, may use the photographs or video images or sound recordings or any reproductions of them for any advertising purposes or for the purposes of illustrating any wording, and agree that no such wording shall be considered to be attributed to me personally unless my name is used. The photographs or video images or sound recordings may be used in NorthLight Media productions, publications and publicity material including, but not limited to websites*, advertisements, leaflets, reports, internal and external newsletters, DVDs and other multi-media presentations with any reasonable retouching or alteration. Any images will be retained by NorthLight Media in perpetuity and may be released to third party agencies for resale.

I hereby release and discharge NorthLight Media and its agents, representatives, and assignees from any and all claims and demands arising out of or in connection with the use of the photographs or video images or sound recordings, including without limitation any and all claims for financial compensation, invasion of privacy, right of publicity, and defamation.

I have read this model release form carefully and fully understand its meanings and implications. This release shall be binding upon me, my heirs, legal representatives, and assigns. No modification of this agreement shall be of any effect unless it is made in writing and signed by all of the parties to the agreement.

Signed:

Name (printed):

Address:

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Important

If the model is under 18 years of age, a parent or legal guardian must also sign below.

Parent/Guardian signature:

The images that we hold will only be used for the purposes stated above and will only be processed in compliance with the provisions of the Data Protection Act 1998.

* You should be aware that web publication means that information about you is available worldwide including in countries where there is no data protection legislation.